

[Master on business development and Entrepreneurship on raw Material

- Thematic Areas: Economic and education
- The general idea is to develop a master focused on management and business administration focused on raw material scope, in order to improve the capability to do business and innovation with raw material for existing firms and support the start up an new companies in general focused on raw materials
- The master will be on annual duration with a total amount of time around 200 hours. The 50% of hours will be of on Classroom presence and 50% on line.
- The master will be repeated for 3 different Courses (in 3 years).
- The master will be done in synergy with EMBA course of Chapeco University.

## Outcomes:

Set up and development of official master on raw materials business and management

## Kic return:

Direct participation to the project

## Market & Business opportunities:

To develop an educational product able to continue and self-sustaining after the first 3 years

## Partners already identified:

FBK, Tn Italia (<https://www.fbk.eu>)

UniTN, Italy ([www.unitn.it/](http://www.unitn.it/))

Hub innovation Trentino (HIT; <https://www.trentinoinnovation.eu/>)

Chapeco University Santa Catarina (<https://www.unochapeco.edu.br/>)

## Wanted additional partners :

University and educational European partners

